SVKM'S NMIMS Deemed to be UNIVERSITY

CENTRE FOR DISTANCE AND ONLINE EDUCATION

NMIMS Online

MBA (WX)

MBA for Working Executive

In Online Mode



NAAC 3.67 A++ Grade For the 4th consecutive cycle

Awarded Category 1 Autonomy by UGC

Ranked Top 100 University by NIRF

UGC-DEB Recognised

SVKM'S
NMIMS
Deemed to be UNIVERSITY

INSTITUTION OF EXCELLENCE

SVKM's Narsee Monjee Institute of Management was founded in 1981 and achieved Deemed-to-be-University status from the University Grants Commission in 2003. With over 4 decades of history in providing stellar academics, SVKM's NMIMS Deemed-to-be-University is now a multidisciplinary centre of learning. It offers its students a rich balanced environment to learn and grown in, and exposure to research & academics. It provides opportunities to have hands-on access to practical aspects of diverse functions across industries.





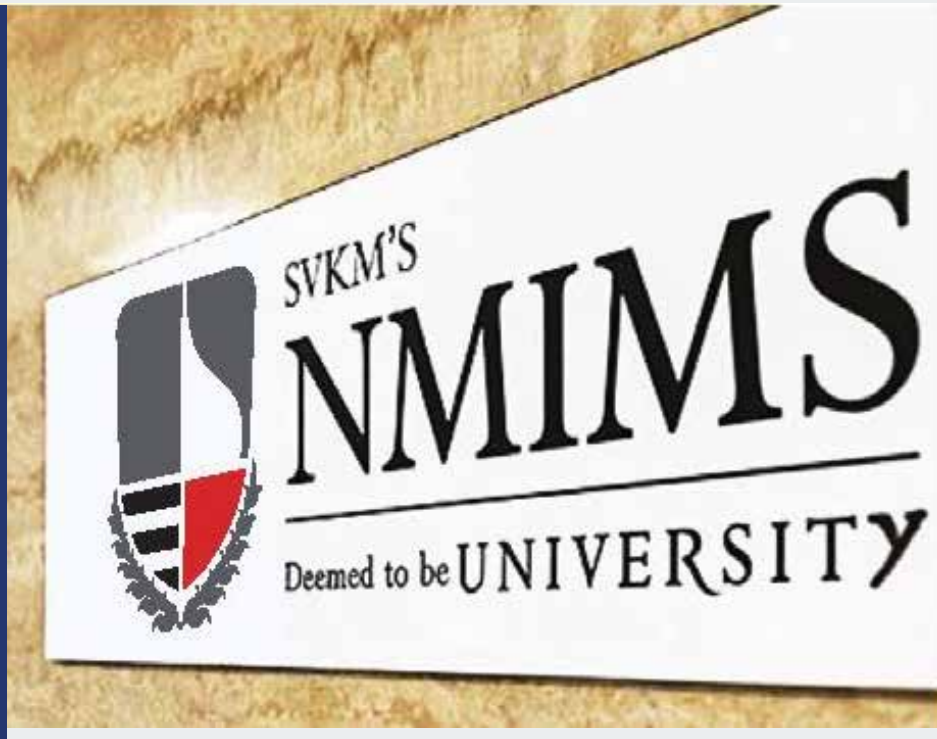
750 Full-Time Faculty Members
Faculty includes Fulbright Scholars and Humboldt (for Post-Doctoral Researchers) International Scholars

18 Multidisciplinary Schools Across

Management
School of Business Management regularly featured in the Top-10 MBA Schools

Commerce
Top ranking and award-winning commerce college in India

Engineering & Technology
4th best Engineering college in West



RANKED TOP 100 UNIVERSITY BY NIRF

GRADE A++

AWARDED AUTONOMY CATEGORY 1

SVKM'S NMIMS Deemed to be UNIVERSITY

CENTRE FOR DISTANCE AND ONLINE EDUCATION

CREATING EXCELLENCE

NMIMS CDOE is the distance and online education centre of NMIMS University. NMIMS CDOE began its journey in 2013 with a state of the art learning management system to provide interactive learning on connected platforms 24x7. NMIMS CDOE is changing the dynamics of higher education delivery in India while empowering students across India and enabling them to fulfil their dreams and aspirations.

NMIMS CDOE has over thousands of students and over 55,000 alumi, many of who are in the top echelons of over 8,000 corporate firms across the country.



For leaders in the making

Master of Business Administration (Working Executives)

A 2 year programme designed to transform experienced professionals into leaders

Build your academic forte

The programme offers intensive academics to enable knowledge empowerment and holistic development so that you grow into a responsive leader in a short period

Modules from Harvard Business Publishing Education

Build a solid foundation for the courses offered in business education. Earn certificate/s from Harvard Business Publishing Education on successful completion of modules. The Module helps build necessary shared business knowledge and terminology.

Robust Curriculum

The curriculum encompasses a diverse array of courses carefully structured to facilitate a thorough investigation of fundamental concepts, established practices and emerging trends within the designated subject area.

Power-packed learning

The program is intricately designed. The KSA (Knowledge, Skills & Attitude) Framework which serves as a guiding principle, ensuring that participants develop a holistic competence that enable them for the complex modern business world.

Internal Assessment & Term End Examinations for enhanced retention

Timely lecture-based internal assessments with a frequent and online-proctored term-end examination that allow you to retain and assess your learnings in a timely manner.

Edge ahead with Academic recognition

Get the best education with NMIMS, India's Top University with rich academic recognition.

NMIMS has an academic legacy of over 40 years and is highly regarded by the top corporate firms in India for its expertise in training students in management functions.

For leaders in the making

Master of Business Administration (Working Executives)

A 2 year programme designed to transform experienced professionals into leaders

2 years of experiential learning

The programme enables you to take on the corporate challenges of the business world effectively through an application-based experiential approach.



On-Campus Program Immersion

Network with peers and interact with faculty through the on-campus programme immersion.

Capstone Project for hands-on learning

Capstone Project is the global standard for management programs, used by more than 600 business schools across the world, including Wharton, Harvard, Kellogg, etc. It offers you an excellent ecosystem to synthesise & apply concepts and techniques from core subjects and specialisations.

Project

The project of six-month duration is a mandatory component of the program. Students need to submit a video on project that they are doing at their workplace or on their own at end of Term 7. At the end of term 8, the student will submit a reflective essay

Leverage corporate recognition

Gain competitive advantage with NMIMS, India's Top University with rich industry recognition.

75,000+ alumni

With the long academic legacy, NMIMS CDOE has an alumni base of over 75,000

NMIMS CDOE alumni have surged ahead in their careers, and are currently working in the top echelons of **8000+** corporate firms.

Go places

Master of Business Administration (Working Executives)

Continuous Learning fueled by academic excellence

Designed for a dynamic business environment

The programme offers academic excellence, interactivity and flexibility of learning to allow participants to broaden career horizons.



Tailor your MBA Programme

- The programme encourages you to broaden your fields of expertise as it allows you to graduate with two specialisations. You can choose from **core** & **dual specialisations**: Leadership and Strategy, Marketing, Operations & Supply Chain, Applied Finance and Digital Marketing.

Peer Learning through Group Work

The programme requires you to interact with your peers and execute academic tasks through group work, thus allowing enriched learning and improving group dynamics.

Learn from the finest minds

Learn from a team of the finest academic minds including scholars, academicians, Ph.Ds, and industry veterans, who can guide working professionals like you towards the path of continuous growth & innovation.

Deep Dive Study Plan

The programme pedagogy makes learners focus and deep dive into one subject in one go, thus enabling in-depth understanding and enhanced retention.

"This rigorous programme with its dual specialisations has helped me gain the necessary industry knowledge and connections to boost my career and showed me the direction to reach the top of the ladder while allowing me to continue my dream job at Uber India."

Isha Agarwal
Operations Lead, Transportation, Uber India



Master of Business Administration (Working Executives)

Creating an accessible new world of business education

A program that fits your lifescape

The programme delivers business education with the 4 quadrant approach and a flexible interactive format to support the schedules of busy working professionals.

Enriched Learning Experience

NMIMS CDOE delivers a state-of-the-art learning experience. You can choose from live video or recorded lectures, slides and textbooks as per your preference. The 'digital classroom' environment allows for seamless interaction between faculty and students.

Learning Management System

- Avail lecture recordings within 4 hrs
- Robust Library for effective learning
- Get video transcripts for ease of learning
- Connect with faculty for addressing doubts on any topic
- Access the entire system with a mobile app
- 4 quadrant approach : Content by in-house faculty & e-resources by SWAYAM & OER



Work, life and study balance

The program is delivered via daily evening lectures that permit flexibility without compromising on academic integrity. At the same time, you can attend to your work and life priorities



NMIMS CDOE Alumni Status

Get the prestigious NMIMS CDOE Alumni status and join the worldwide alumni network to further your career prospects.

With an aim to become a CSO (Chief Strategy Officer) of a large firm within the next 5 years, I chose the MBA (WX) programme as it is designed to enhance the knowledge of working professionals while allowing them to continue their jobs. I highly recommend this program for people who want to further their career.

Saadh Ahmed K
Head of Product Marketing & Strategy, Augentia LLC



A PROGRAM STRUCTURED TO POWER YOU AHEAD

The 2 year, 90 credit, programme is designed to build your academic forte in the initial months, followed by immediate application with a Capstone Business Simulation Project and an industry project.

	HBPE Module
Term 1	Core Subjects
Term 2	Core Subjects
Term 3	Core Subjects / Specialisation
Term 4	Specialisation
Term 5	Specialisation
Term 6	On-Campus Immersion & Capstone Project
Term 7	Industry Experience/ Project
Term 8	Industry Experience/ Project

Harvard Business Publishing Education

A subsidiary of the renowned Harvard University, the foundation module from Harvard Business Publishing Education aims to acquaint students with terminologies before beginning the Programme and improve management practice; it serves as a bridge between academia and enterprises.

Core Subjects

The core subjects aim to create a fundamental base and grounding for the programme. These subjects train the candidates in general business management i.e an overview of handling the core operations of any company. The core subjects constitute the founding pillars for successful business management professionals.



Program Structure

Choose between core and dual specialisations:

Core Specialisation:

- A student should choose 6 electives in Terms III, IV & V from that particular track (out of 5 tracks). The remaining 6 electives can be chosen from any tracks.

Dual Specialisation:

- A student should choose 6 electives in Terms III, IV & V from that particular track (out of 5 tracks). The remaining 6 electives can be chosen from any tracks.

Specialised Learning & Skill-Building

To help develop your growth trajectory for a global market place we offer you to choose either a core specialisation to sharpen a skillset or dual specialisation to help you broaden your expertise, from among 5 Specialisations :

1 **Leadership and Strategy**
This specialisation is designed for professionals who want to develop a broad set of skills needed for general management positions, building a strong foundation in leadership.



2 **Marketing**
The marketing specialisation includes a set of theory and experiential courses which focus on developing innovative marketing techniques that help solve real world problems.



3 **Operations & Supply Chain**
This specialisation enables the professionals to make decisions in Operations and Supply Chain Management from an international perspective with a thorough learning in procurement, logistics, service operations & more.



4 **Applied Finance**
This specialisation covers aspects related to a business's financial investments and capital, security analysis and portfolio management, financial engineering, and financial reporting & analysis.



5 **Digital Marketing**
Digital Marketing specialisation enriches participants with a comprehensive set of tools to drive marketing and communication strategies via the digital channels and how to integrate them well with the overall marketing efforts.



Program Structure

Capstone Project

The Capstone Project in the sixth semester provides students with the opportunity to apply their acquired knowledge and skills. The Capstone Project, situated at the program's core, serves as a culminating experience where participants apply their learnings to a simulated business scenario, solidifying their competence in innovative problem-solving and strategic decision-making.

On-Campus Program Immersion

Enrich your learning with program immersion at the NMIMS CDOE campus in Term 6 where you get on-campus sessions, networking with a diverse set of peers and interaction with faculty and industry veterans.

Project I & II

- The project of six-month duration is a mandatory component of the MBA WX program.
- Term 7 - Students need to submit a video on project that they are doing at their workplace or on own at end of Term 7.
- Term 8 - The student will submit a reflective essay covering objective, concept, knowledge application, learning, etc.



Examination Integrity

Assessment & Evaluation

The participants will be evaluated based on the following criteria:

- Ability to understand the selected functional area in depth while appreciating the interconnectedness of functions in business.
- Ability to think strategically by applying the knowledge in various functional domains.
- Ability to define unstructured problems of business, find innovative solutions and execute solutions effectively to solve business problems.
- Ability to understand the execution aspect of business decisions by recognizing the risks thereof.



Continuous evaluation for each course in each term

Internal Assessments (IAs)
+
Term-end examinations





I currently work as a Business Analyst at Estee Lauder, having graduated earlier with an M.Com. degree and 2 levels of CA. Finance is something which really interests me and being a CFO is something that my ultimate goal would be. Through this course, I can continue to work thereby increasing my work experience and add value through an Executive MBA & that too from NMIMS .
It is a win-win situation after analysing all the costs and benefits. Also, it is a rigorous program along with unaffected work so I am experiencing almost a full-time MBA.

Charmi K Mistry
Business Analyst, Estee Lauder Companies Inc.

LEARN FROM THE BEST

Leading business thinkers from the academia and industry allow you to absorb eminent theories and business practices

NMIMS CDOE is recognised across the country for its educational lineage. The academia for the programme comprises of some of the finest minds. The team consists of academicians, PhDs, industry veterans, scholars who are curious about their own field and industry practitioners who are at the top of changing trends and evolving business practices.

Our faculty members are also easily accessible. The live interactive lectures and learning management system are designed to encourage two-way communication and increased interactions.

NMIMS CDOE faculty are accomplished experts in their fields.

80 **PH.Ds**	120 **Faculty Members from IIMs and IITs**	400+ **years of combined teaching experience**	800+ **years of combined industry experience**





I think what really builds in the rigour and efficacy into the Master of Business Administration (Working Professionals) Programmme is its smart design incorporating live online interactive sessions, regular student-support and back-to back assessments. The Programme embeds real time application-oriented learning from faculty and reinforced learning with assessment and collaborative tools. As a faculty, I have found the in-class interaction among participants with diverse work experience create an evolving dimension to the courses, truly enriching.

Prof. Amit Parakh
PGDM (IIM Ahmedabad), ACA, CS, CFA, FRM,
Founder & Lead Trainer, FinStudyClub.com

GETTING INTO THE PROGRAMME

Take your first steps to transform into a global leader

Eligibility and Selection parameters

To apply, the candidates must meet the following eligibility criteria

Bachelor's Degree (10+2+3) in any discipline from recognized University or an equivalent degree recognised by Association of Indian Universities (AIU) with a minimum of 55% (50% for SC/ST/OBC/P-wD) and 3 + years of Work Experience

Interview

Candidates meeting the Eligibility Criteria will be selected for the program via a Personal Interview where they must be able to display and demonstrate enthusiasm, aptitude and high potential for leadership.

Admission Process

Get, set, go with the MBA (WX) Program

1 Registration

Register online at online.nmims.edu. Post registration, a student counsellor will get in touch with you.

2 Document Submission

Upload the relevant Gazette Attested photocopies of their academic, work experience and KYC documents.

3 Personal Interview

Demonstrate your leadership potential through a personal interview.

4 Fees Submission

You may confirm your admission by paying the fee.

5 Offer Letter

On Document approval, Selection in Interview, Payment approval & Student verification your admission will be confirmed, and a 'student number' will be issued to you by the University.

Additional Admission Requirement: DEB ID & ABC ID

As per UGC guidelines, all applicants are required to include the following details on their admission form:

- Academic Bank of Credits Identification Number (ABC ID)
- Distance Education Bureau Identification number (DEB ID)
- To know the steps to create your ABC ID, visit : https://digr70srsogza.cloudfront.net/academics/1723551374Ef3Ih.pdf
- To know the steps to create your DEB ID, visit: https://digr70srsogza.cloudfront.net/academics/1725341466ZPJJe.pdf

Do note

- ABC ID is essential for creating DEB ID
- Admission application cannot be submitted without ABC ID & DEB ID

Program Fee Schedule

Pay conveniently to launch your leadership career

Program Fee
INR 4,00,000/-*

Note:

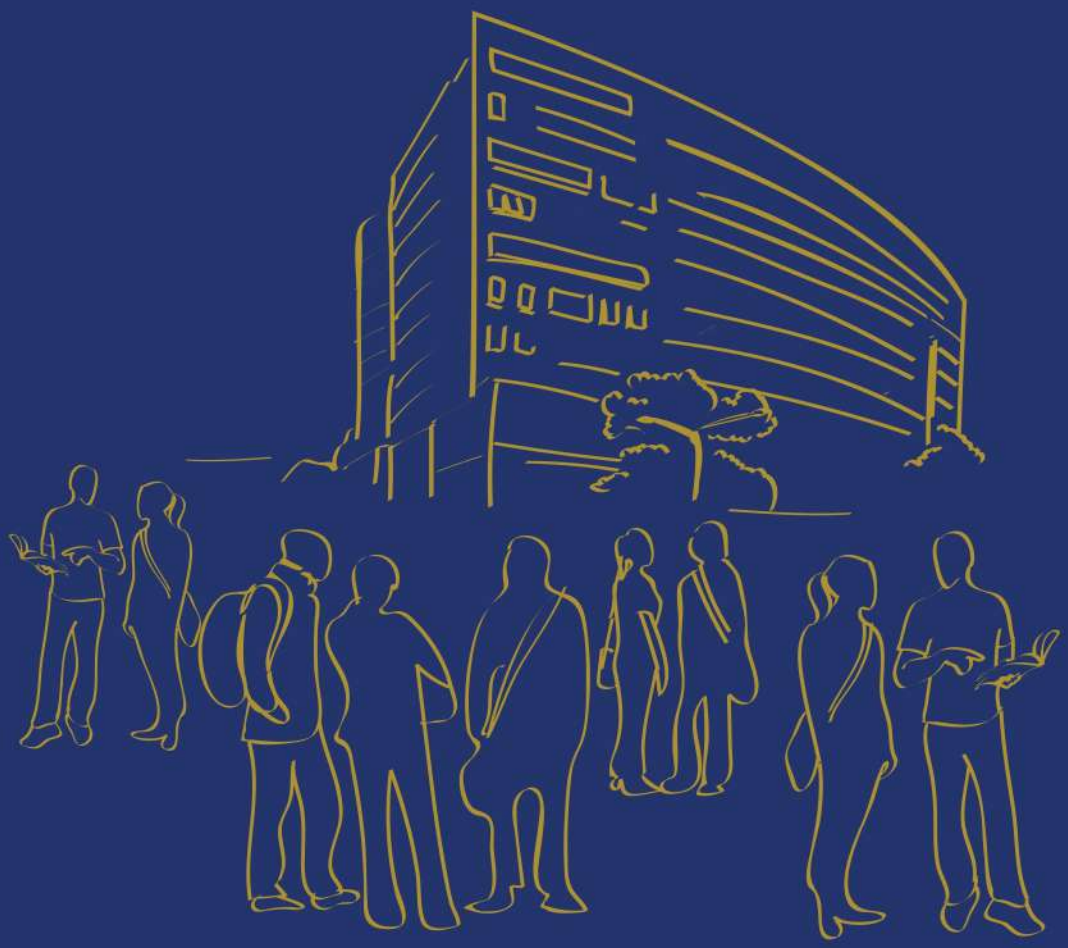
- Admission Processing Fee of ₹1,500/- applicable for all admissions.
- An initial amount of ₹20,000/- from the program fee will be collected at the time of registration.
- Re-Exam fee : ₹2,500/- per subject per attempt*
- The above-mentioned fee structure is subject to change at the discretion of the University.
- Any payment made via Demand Draft should be made in favour of "SVKM's NMIMS" payable at Mumbai.

Scholarship Policy

The University offers special incentives to our Armed forces, Defence Personnel, Paramilitary and their immediate family with a 20% concession on the program fee.

Best-in-class student support services

Resolve all admission, academic and examination related issues via both offline and online tools with our management teams across all levels. We have a CSAT (customer satisfaction) rate of more than 85%, higher than the industry average.





Contact

NMIMS CDOE

2nd Floor, NMIMS New Building,
Opp. Mithibai College, V.L. Mehta Road,
Vile Parle West, Mumbai – 400056

SVKM'S NMIMS Deemed to be UNIVERSITY

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