SVKM'S NMIMS Deemed to be UNIVERSITY

CENTRE FOR DISTANCE AND ONLINE EDUCATION

NMIMS Online

B.Com & BBA

Bachelor of Commerce
Bachelor of Business Administration

In Online Mode



NAAC 3.67 A++ Grade For the 4th consecutive cycle

Awarded Category 1 Autonomy by UGC

Ranked Top 100 University by NIRF

UGC-DEB Recognised

ABOUT NMIMS

SVKM's Narsee Monjee Institute of Management was founded in 1981 and achieved Deemed-to-be-University status from the University Grants Commission in 2003. SVKM's NMIMS is now a globalised centre of learning, providing its students a balanced exposure to research, academics and practical aspects of the various functions across industries.

India's Top 10 B-School

Multidisciplinary Specialised Schools

750 Full-Time Faculty Members



NMIMS CENTRE FOR DISTANCE AND ONLINE EDUCATION

NMIMS CDOE is the distance and online eduction centre of NMIMS University. NMIMS CDOE began its ODL & OL journey in 2013 with a state of the art learning management system to provide interactive learning on connected platforms 24/7. NMIMS CDOE is changing the dynamics of higher education delivery in India while empowering students across India and enabling them to fulfil their dreams and aspirations.

Learning Experience

Study Anytime, Anywhere
24/7 unlimited online access across platforms to 'Live & Recorded' lectures

Focus on Academic Excellence
Programme content and syllabus meticulously designed by academicians & industry experts

Examination and Evaluation
Exams are conducted online and have stringent remote proctoring systems in place

Technology Based Learning System
Delivered online through mobile app based learning platform

Get Alumni Status
On completion of the program, the participants become a part of the worldwide NMIMS CDOE alumni network

BACHELOR PROGRAMMES BY NMIMS CDOE

NMIMS CDOE brings to you the top-notch Bachelor of Commerce (B.Com) and Bachelor of Business Administration (BBA) Programmes, right at your doorstep. Delivered through Live Interactive Lectures using state-of-the-art online infrastructure, these programmes will help you build a solid foundation for a career in the corporate world or provide opportunities to pursue higher education in commerce or management.

BACHELOR OF COMMERCE

The Bachelor of Commerce is a three-year (spanning 6 semesters) undergraduate programme designed to provide an extensive exploration of theoretical principles and functional domains within the field of commerce.

The curriculum encompasses a diverse array of courses providing a comprehensive exploration of essential concepts, practices and evolving trends in the subject area.

From foundational courses in Principles of Management, Financial Accounting, Micro Economics, etc. to advanced subjects such as Strategic Management, Corporate Finance, etc, it is designed to equip students with a well-rounded skill set and a deep understanding of key concepts in the dynamic field of business.

The inclusion of subjects like Investment Products & Analysis, Entrepreneurship Management and Financial Modelling, it reflects a commitment to staying current with industry trends and preparing students for real-world challenges in the business landscape.

Programme Structure

- 3 years
- 6 semesters
- 6 subjects per semester
- 6 year validity
- 144 Programme Credits
- Employability Skills



*The programme structure & curriculum are as per the university guidelines and are subject to change without prior notice.

Programme Objectives

- Equip students with requisite knowledge on the concepts and principles, which will help them to cope up with the latest developments in contemporary, national and global level. Provide students with content and delivery cognizant with the expectations, needs and reality of corporates.
- Support the growth and quality improvements of a student, to enhance, prepare and train the student to face the corporate world.
- Provide state-of-the-art IT infrastructure to students, to support and propel their career paths - may it be managerial, administrative or entrepreneurial.
- Provide students with skills-based learning to give them a competitive edge in employability.
- Students will be enriched with the employability skill on Soft Skills for Managers, Tally ERP: Making Accounting Simple and Start-your-Start-up, which will augment the efficacy of budding managers.

Programme Outcomes

- Demonstrate a clear grasp of the concepts in commerce and finance and other across functional domains.
- Demonstrate a strong base for commerce subjects and build strong pillars over it in Accountancy, Finance, Law, Audit and Entrepreneurship.
- Critically think and analyse business problems.
- Apply sensitivity to social, sustainable and ethical aspects, challenges and actively incorporate nuances of conducting business responsibly in today's day and age.
- Demonstrate indepth understanding on Commerce and accounting papers such as Financial Accounting, portfolio management, corporate finance, cost accounting, so that students can get an edge to solve real-world business problems.
- Demonstrate the knowledge of finance and Commerce, and help students to outperform in their careers.

Career Opportunities

With the completion of the course, participants will be able to equip themselves with the skills relevant for various functions in the financial services sector and accounting & financial management across industries.


Accountant


Financial Analyst


Accounts Manager


Relationship Manager


Accounts Process Executive


Customer Support Executive


Corporate Sales Executive

Semester	Subject	Subject Credit
1st	Principles of Management	4 Credits
	Business Communication	4 Credits
	Financial Accounting	4 Credits
	Micro Economics	4 Credits
	Organization Behaviour & HRM	4 Credits
	Essentials of IT	4 Credits
2nd	Cost and Management Accounting	4 Credits
	Principles of Marketing	4 Credits
	Operations Research	4 Credits
	Macro Economics	4 Credits
	Business Statistics for Decision Making	4 Credits
	Introduction to Analytics	4 Credits
3rd	Business and Allied Law	4 Credits
	Banking and Insurance	4 Credits
	Financial Management	4 Credits
	Advanced Financial Accounting	4 Credits
	Audit - I	4 Credits
	International Business & Export Import Management	4 Credits
4th	Corporate & Information Technology Law	4 Credits
	Environment and Disaster Management	4 Credits
	Fundamentals of Taxation	4 Credits
	Research Methodology	4 Credits
	Audit - II	4 Credits
	Corporate Accounting	4 Credits
5th	Financial Institutions & Markets	4 Credits
	Financial Statement Analysis	4 Credits
	Indian Accounting Standards	4 Credits
	Investment Products & Analysis	4 Credits
	Entrepreneurship Management	4 Credits
	Project	4 Credits
6th	Business Ethics and Corporate Governance	4 Credits
	Strategic Management	4 Credits
	Financial Modeling	4 Credits
	Emerging Trends in Accountancy	4 Credits
	Corporate Finance	4 Credits
	Portfolio Management	4 Credits

Module	Skills	Hours	Semester
Soft Skills for Managers	Soft Skills	10	I
Tally ERP: Making Accounting Simple	Technical	10	II
Start your Start up	Technical	10	III

BACHELOR OF BUSINESS ADMINISTRATION

The Bachelor in Business Administration is a three-year (spanning 6 semesters) undergraduate programme designed to provide an extensive exploration of theoretical principles and functional domains within the field of business administration.

The curriculum encompasses a diverse array of courses providing a comprehensive exploration of essential concepts, practices and evolving trends in the subject area.

The structured curriculum of BBA across six semesters offers students a diverse and comprehensive learning experience in business administration.

From foundational courses in Principles of Management, Business Communication, Financial Accounting, Micro Economics, etc., to advanced subjects such as Strategic Management, Project Management, and electives in Marketing, Finance and Business analytics, it is designed to equip students with a well-rounded skill set and a deep understanding of key concepts in the dynamic field of business.

The inclusion of subjects like Digital Marketing , Integrated Marketing Communication , Time series forecasting and Strategic Management reflects a commitment to staying current with industry trends and preparing students for real-world challenges in the business landscape.

Programme Structure

- 3 years
- 6 semesters
- 6 subjects per semester
- 3 specialisations
- 6 year validity
- Employability Skills



Programme Credits - 144

*The programme structure & curriculum are as per the university guidelines and are subject to change without prior notice

Programme Objectives

- Equip students with requisite knowledge on the concepts and principles, which will help them to cope up with the latest developments in contemporary, national and global level.
- Provide students with content and delivery cognizant with the expectations, needs and reality of corporates.
- Support the growth and quality improvements of a student, to enhance, prepare and train the student to face the corporate world.
- Provide state-of-the-art IT infrastructure to students, to support and propel their career paths, may it be managerial, administrative or entrepreneurial.
- Provide students with skills-based learning to give them a competitive edge in employability.
- Students will be enriched with employability skills with following inclusions: Soft Skills for Managers, Design Thinking and Start-your-Start-up, which will augment the efficacy of budding managers.

Programme Outcomes

- Demonstrate a clear grasp of the concepts in business and specialization areas chosen and other across functional domains.
- Demonstrate a strong base for business management subjects and build strong pillars over it in their chosen stream of specialisation.
- Critically think and analyse business problems.
- Apply sensitivity to social, sustainable and ethical aspects, challenges and actively incorporate nuances of conducting business responsibly in today's day and age.
- Demonstrate indepth understanding on business and management papers such as principles of management, operations and supply chain management, retail management, digital marketing etc. so that the students can get an edge to solve real-world business problems.

Career Opportunities

This BBA programme prepares the participants to successfully respond to the challenges of the corporate world and have the opportunity to join as assistant managers/executives in the following domains.


Marketing


Finance


HR


Operations


Information Technology


General Management


Business

Semester	Subject	Subject Credit
1st	Principles of Management	4 Credits
	Business Communication	4 Credits
	Financial Accounting	4 Credits
	Micro Economics	4 Credits
	Organization Behaviour & HRM	4 Credits
	Essentials of IT	4 Credits
2nd	Cost and Management Accounting	4 Credits
	Principles of Marketing	4 Credits
	Operations Research	4 Credits
	Macro Economics	4 Credits
	Business Statistics for Decision Making	4 Credits
	Introduction to Analytics	4 Credits
3rd	Business and Allied Law	4 Credits
	Digital Marketing	4 Credits
	Financial Management	4 Credits
	Consumer Behaviour	4 Credits
	International Business & Export Import Management	4 Credits
	Sales Management	4 Credits
4th	Production & Total quality management	4 Credits
	Research Methodology	4 Credits
	Electives (Marketing)	4 Credits
	• Performance Management System	4 Credits
	• Environment and Disaster Management	4 Credits
	• Retail Management	4 Credits
	• Fundamentals of Taxation	4 Credits
	Electives (Finance)	4 Credits
	• Performance Management System	4 Credits
	• Environment and Disaster Management	4 Credits
	• Retail Management	4 Credits
	• Fundamentals of Taxation	4 Credits
	Electives (Business analytics)	4 Credits
	• Introduction to Python	4 Credits
	• Machine Learning – I	4 Credits
	• Data Visualization with Tableau	4 Credits
	• Multivariate Techniques	4 Credits
5th	Entrepreneurship Management	4 Credits
	Project	4 Credits
	Customer Relationship Management	4 Credits
	Electives (Marketing)	4 Credits
	• Rural Marketing	4 Credits
	• Strategic Brand Management	4 Credits
	• Financial Statement Analysis	4 Credits

Programme Structure

Semester	Subject	Subject Credit
5th	**Electives (Marketing)**	
	• Rural Marketing	4 Credits
	• Strategic Brand Management	4 Credits
	• Financial Statement Analysis	4 Credits
	Electives (Finance)	4 Credits
	• Financial Institutions & Markets	4 Credits
	• Corporate Finance	4 Credits
	• Financial Statement Analysis	4 Credits
	Electives (Business Analytics)	4 Credits
	• Analytics in Business domains	4 Credits
	• Data Management	4 Credits
	• Machine Learning - II	4 Credits
6th	Business Ethics and Corporate Governance	4 Credits
	Strategic Management	4 Credits
	Operations and Supply Chain Management	4 Credits
	Project Management	4 Credits
	Electives (Marketing)	4 Credits
	• Integrated Marketing communications	4 Credits
	• International Marketing	4 Credits
	Electives (Finance)	4 Credits
	• Investment Analysis and Portfolio Management	4 Credits
	• Financial Modeling	4 Credits
	Electives (Business analytics)	4 Credits
	• Introduction to Big Data Technologies	4 Credits
	• Time Series Forecasting	4 Credits

Module	Skills	Hours	Semester
Soft Skills for Managers	Soft Skills	10	I
Design Thinking	Technical	10	II
Start your Start up	Technical	10	III

ADMISSION

Eligibility Criteria for BCom & BBA

- HSC (10+2) in any discipline from a recognized Board with minimum 50% (45% for SC/ST/OBC/PwD).

Admission Process

1 Registration

Register online at online.nmims.edu

Post registration, a student counsellor will get in touch with you.

2 Document Submission

Upload the relevant Gazette Attested photocopies of the academic and KYC documents.

3 Fee Submission

You may confirm your admission by paying the fee online or by sending a demand draft in favour of 'SVKM's NMIMS' payable at Mumbai.

4 Confirmation

On Document approval, Payment approval & Student verification, your admission will be confirmed, and a 'student number' will be issued to you by the University.

Additional Admission Requirement: DEB ID & ABC ID

As per UGC guidelines, all applicants are required to include the following details on their admission form:

- Academic Bank of Credits Identification Number (ABC ID)
- Distance Education Bureau Identification number (DEB ID)
- To know the steps to create your ABC ID, visit : https://digr70srsogza.cloudfront.net/academics/1723551374Ef3Ih.pdf
- To know the steps to create your DEB ID, visit: https://digr70srsogza.cloudfront.net/academics/1725341466ZPJJe.pdf

Do note

- ABC ID is essential for creating DEB ID
- Admission application cannot be submitted without ABC ID & DEB ID

Fee Structure - Bachelor of Commerce

Option 1	Option 2
Annual payment (in INR)	Semester-wise fee payment (in INR)
Program fee per year: 33,000/-	Program Fee Per Semester: 18,000/-
No. of Payments: 3	No. of Payments: 6

Fee Structure - Bachelor of Business Administration (Marketing & Finance)

Option 1	Option 2
Annual payment (in INR)	Semester-wise fee payment (in INR)
Program fee per year: 47,000/-	Program Fee Per Semester: 25,000/-
No. of Payments: 3	No. of Payments: 6

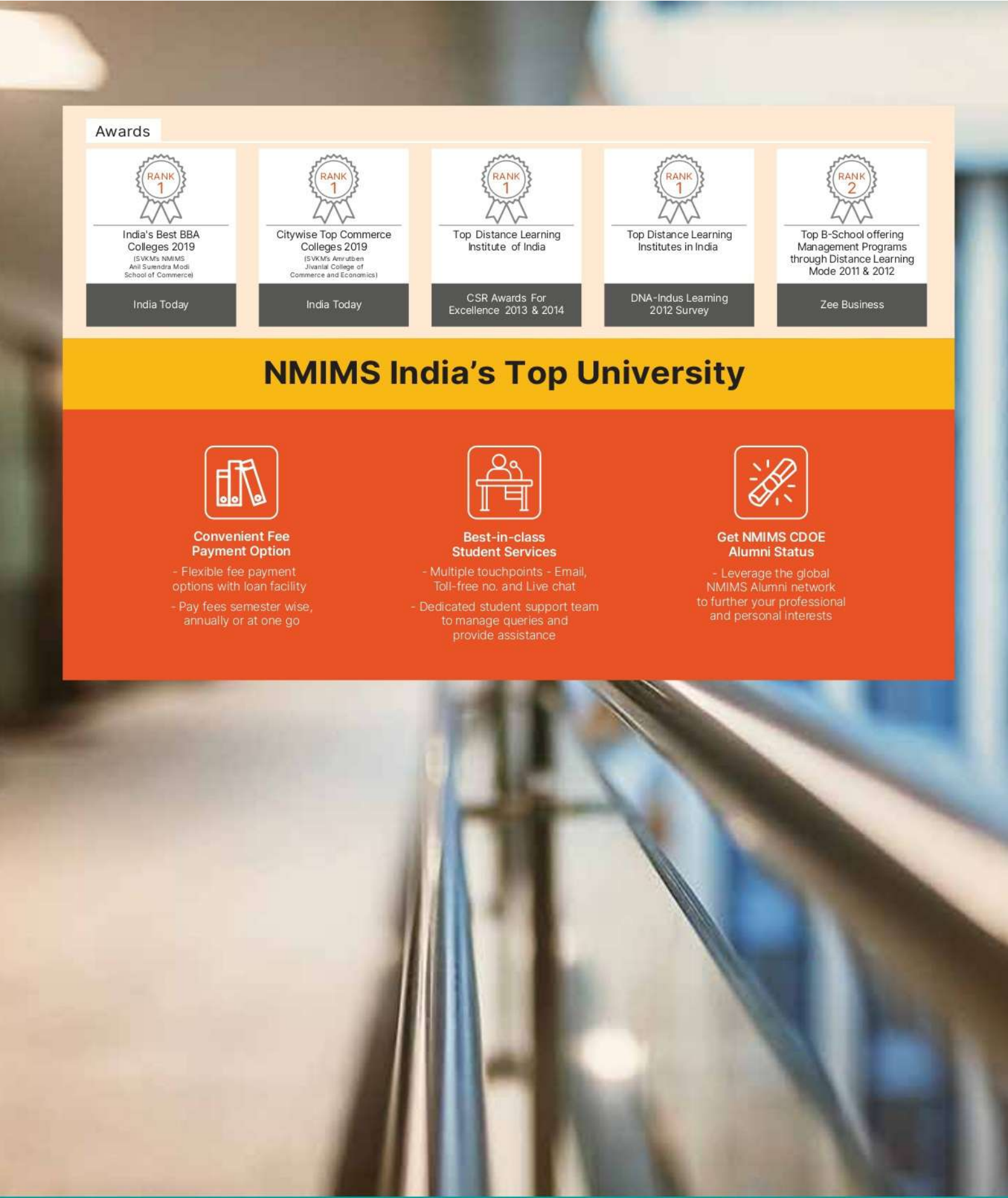
Fee Structure - Bachelor of Business Administration (Business Analytics Electives for Second & Third Year)

Option 1	Option 2
Annual payment (in INR)	Semester-wise fee payment (in INR)
Program fee per year: 56,400/-	Program Fee Per Semester: 30,000/-
No. of Payments: 3	No. of Payments: 6

- Admission Processing Fee of ₹1,200/- applicable for all admissions.
- An initial amount of ₹10,000/- from the program fee will be collected at the time of registration.
- Exam fee : ₹800/- per subject per attempt.
- Project fee : ₹800/- per exam attempt.
- Students also have the option to pay the full program fee of ₹94,000 for the Bachelor of Commerce program, if they prefer.
- Students also have the option to pay the full program fee of ₹131,000 for the BBA program with Marketing and Finance electives, if they prefer.
- Students also have the option to pay the full program fee of ₹145,000 for the BBA program with Business Analytics electives if they prefer.
- The above-mentioned fee structure is subject to change at the discretion of the University.
- Any payment made via Demand Draft should be made in favour of "SVKM's NMIMS" payable at Mumbai.
- Now avail loan facility to pay fees for the Program even without a credit card.
- EMI Facility (3, 6, 9, 12 months) available via credit cards of the following banks: HDFC Bank, ICICI Bank, Axis Bank, Citi Bank, Standard Chartered Bank, HSBC Bank and Kotak Mahindra Bank.

Scholarship Policy

- The University offers special incentives to our Armed forces, Defence Personnel, Paramilitary and their immediate family with a 20% concession on the program fee.



Awards

RANK 1	RANK 1	RANK 1	RANK 1	RANK 2
India's Best BBA Colleges 2019 (SVKM's NMIMS Anil Surendra Modi School of Commerce)	Citywise Top Commerce Colleges 2019 (SVKM's Amrutben Jivanlal College of Commerce and Economics)	Top Distance Learning Institute of India	Top Distance Learning Institutes in India	Top B-School offering Management Programs through Distance Learning Mode 2011 & 2012
India Today	India Today	CSR Awards For Excellence 2013 & 2014	DNA-Indus Learning 2012 Survey	Zee Business

NMIMS India's Top University

Convenient Fee Payment Option

- Flexible fee payment options with loan facility
- Pay fees semester wise, annually or at one go

Best-in-class Student Services

- Multiple touchpoints - Email, Toll-free no. and Live chat
- Dedicated student support team to manage queries and provide assistance

Get NMIMS CDOE Alumni Status

- Leverage the global NMIMS Alumni network to further your professional and personal interests

Contact

NMIMS CDOE

2nd Floor, NMIMS New Building, Opp. Mithibai College,
V.L. Mehta Road, Vile Parle West, Mumbai – 400056

SVKM'S NMIMS Deemed to be UNIVERSITY

CENTRE FOR DISTANCE AND ONLINE EDUCATION

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